



2018 Monthly Ad and Program Rates

Multi-issue advertisers invited to select up to 20 additional business locations to receive the journal.

Ad Size	Specifications	1 Issue 15k prints	6 Issues 90k prints	12 Issues 180k prints
1/4 page	4-7/8" w x 7-3/4" h or 10" w x 3-3/4" h	\$300	\$225	\$190
1/2 page	10" w x 7-3/4" h	\$800	\$435	\$350
FULL Page	10" w x 15-3/4" h	\$1600	\$970	\$735

2018 Guided Story Sharing Program

Your support helps One Legacy collect and share stories by visiting area families, hosting public events, and offering our program at senior communities throughout the St Louis area



Special discounts available for non-profit businesses, libraries, civic organizations

Program	Price**	Description
★ Would you like to be a sponsor?	See next page for details	Your logo appears on printed materials at all public events for one year. Include a free ¼ page ad in every issue of The Family Historian Journal and our website/social media. Thank you for your support!
Guided Story Sharing single session	\$200 FREE to TMSM members	One Legacy hosts 1 60-minute session, selected stories published in The Family Historian Journal
Guided Story Sharing group activity for 6 months	\$900	One Legacy hosts six 90-min sessions over a six-month period. Selected stories are collected and published for the group. Also included is one hosted family or public event.
Guided Story Sharing group activity for 1 year	\$1800	One Legacy hosts twelve 90-min sessions for 1 year. Selected stories are collected and published for your group. Also included are two hosted family or public events.
Guided Story Sharing group activity for 1 year plus ad	\$2400	Includes ¼-page ad in 12 issues. One Legacy hosts twelve monthly 90-min sessions for 1 year. Selected stories are collected and published for the group. Also included are two hosted family or public events.



Sponsorship Opportunity

One Legacy® is proud to invite you and your organization to be part of a unique opportunity that will likely have a positive impact on every family in the community. Our Guided Story Sharing program (for senior communities, civic groups and youth clubs) will collect fantastic family stories, and One Legacy will share the stories in our Family Historian Journal. The journal will be delivered to all local area hospitals, many doctors office, libraries, restaurants and many more locations. Also available online and via Smartphones/tablets. It would be our great pleasure to have you on our team with your sponsorship!

What is a founding sponsor? – A business, family, or private donor looking to share their personal legacy by offering the gift of Guided Story Sharing and The Family Historian Journal to the community.

What financial contribution is requested? Minimum of \$5,000 onetime contribution for a lifetime of legacy, a chance to provide a real gift to the community.

Why be a founding sponsor?

- Your personal or family story(s) will proudly be shared in The Family Historian Journal.
- Your ¼ page advertisement or message will appear in all digital and print issues of The Family Historian Journal (minimum of 180k/500k impressions per year), plus online and social media recognition.
- Recognition on printed materials for all public events attended by One Legacy.
- Your chance to be a part of this nationwide program as One Legacy grows.

